

By GABRIELLA GERSHENSON

HIS SEASON, many of us are scaling back our holiday celebrations. But even if you can't gather with everyone you love, you can still feed them. Spread holiday cheer—remotely—by baking and mailing packages of comforting cookies. Sharing cookies is a longstanding holiday ritual.

If there were ever a year to ship our loved ones cookie tins brimming with cheer, this is it. With these top techniques from pro bakers, festive treats arrive fresh, intact and full of sparkle

This time of year, kitchens turn into production facilities to supply cookie swaps, tree-trimming parties and holiday open houses. Even in normal times, some of those cookies would travel by mail. But in 2020, shipping cookies takes on new resonance. "I don't know of a better gift than to bake for someone," said Kelly Fields, author of "The Good Book of Southern Baking" (Lorena Jones Books) and owner Please turn to page D12

Inside

L



CRICKET CHIC The inscrutable sport's cable-knits and woolly whites are trending stateside D2







PROCEED WITH CAUTION Dan Neil on the impressive, but problematic, Land Rover Defender D11 THE WALL STREET JOURNAL.

DESIGN & DECORATING



* * * *

LEAVE GNOMES ALONE / THE WORST YULETIDE DÉCOR GAFFES OUR PROS HAVE WITNESSED

I have a client who loves gnomes—potentially charming in small doses, but they have many. I've had dreams of those gnomes coming alive at night, they are so creepy. —Phillip Thomas, designer, New York A childhood friend's parents thought it was a great idea to hang two small, live bunny rabbits in cages on the tree. They kept nibbling on the branches, finally tipping the tree over, narrowly escaping the lit fireplace." —Joy Moyler, designer,



ERROR, ERROR ON THE WALL

Bough Wow

How to avoid the five holiday-decorating goofs the pros see most often—and deck a superior hall

BY RACHEL WOLFE

N THIS HISTORICALLY strange holiday season, we're counting on tinsel's historically documented ability to inspire cheer. Fine artist Josh Young, whose photos of his tastefully decorated Washington, D.C., townhome have earned him a loyal Instagram following, believes that, in 2020, when "we aren't with loved ones, we aren't with friends," it's especially important to "spruce up and create that holiday environment."

A huge tree can 'swallow up all the Christmas cheer in the room.' Just as when buying furniture, measure first.

That said, he's over the overthe-top approach. "Holiday decorating should accent and complement the rest of your décor and not overpower and compete with it," said Mr. Young, who added fresh greenery to every room this year but skipped ribbons and lights. The focal point: his largerthan-normal tree adorned with vintage ornaments.

Reckless festooning is just one of the common Yuletide décor gaffes that make design pros cringe. We asked our panel to share must-avoid errors and the decorating strategies that are their preferred alternatives.

Knickknack Attack

Too many cute snowmen or winging seraphim get tacky fast, warned Ashley Moore, founder of Moore House Interiors, in Tomball, Texas.

Instead It's OK to showcase the Nativity scene passed down from Mom, said Miami designer Constanza Collarte. "The key is to use figurines meaningfully." When it comes to her own treasured items, she keeps kitsch in check by layering them into a centerpiece and laying the table with modern Murano stemware and vintage monochrome-patterned Staffordshire plates. No holly motifs. "swallow up all the Christmas cheer in the room," or tabletop varieties so dinky they "provide a holiday atmosphere...for one." **Instead** Measure beforehand as you would when buying furniture. If you have high ceilings but can't fit a wide berth, "pick a slender tree so that it's properly scaled for visual impact, the taller the better," suggested Ms. Taylor. Group tabletop trees together so they don't look lonely, she added.

Gross Faux Greenery

"There's a lot of bad garland on the market at a tempting price point," warned Toronto designer Tiffany Leigh Piotrowski, who dislikes synthetic boughs' suspiciously dark green coloring and telltale smell. Even worse, said New Rochelle, N.Y., designer Joy Moyler, are pink or silver trees that try, and fail, to make a virtue of looking fake. Instead Buy the real deal. Alternatively, Billy Ceglia, a designer in Sandy Hook, Conn., attaches live magnolia leaves or holly berries to artificial garlands to "add interesting texture...fill in bald spots and increase believability."

Overcompensating for Kids

Households with babies or destructive pets often leave bottom tree branches bare for safety. For Los Angeles designer Rydhima Brar of R/terior Studio, that move "makes it look like you're half-assing the tree." Allison Spampanato, head of design for Pottery Barn Kids, notes that parents often think "plastic fantastic" decorations are the only safe option. **Instead** For that lower half, "look for unexpected fabrications that are timeless, cozy and festive," said Ms. Spampanato. She suggests ribbons of alternating colors, origami-paper ornaments or shatterproof acrylic "that looks just like mercury glass."

Ye Olde Green, Red and Gold Pledging allegiance to the classic color scheme can make your home look like it's about to play host to a mall Santa or serve as the set for a crazy-making Hallmark Christ-

I'm seeing holiday trees in rooms around the house with individual themes—like safari, country-western/cowboy, teddy bears—or ones that honor a sports team." *—Melissa Morgan, designer, San Antonio*

THE

Z

THE ELLAPHANT

New Rochelle, New York

I saw a Christmas tree completely covered with real candles. It was beautiful in theory, but holy smoke!" —Madeline Stuart, designer, Los Angeles

Ill-fitting Tannenbaums

Miami designer Phyllis Taylor often sees trees so gargantuan they mas movie.

Instead Melissa Morgan of San Antonio's M Interiors leans on simple greenery with lots of lights to evoke "a dreamy Scandinavian forest." She also likes to nestle red or white amaryllis, poinsettia or paperwhites in blue-and-white pots. Alternatively, tweak the traditional hues and rely on pink and pale green.

FLEXJET



Ring in the New

2020's wreaths embrace nonconformity

AS WE LIMP toward the finish line of this year, a traditional wreath-that perfect circle of evergreens with a big red velvet bow-seems out-of-keeping with the turbulence of 2020. Flocked pine cones and glittery globes are positively tone deaf. "In this historic year, we've noticed in ourselves and our clients a renewed appreciation for simple, natural treasures," said Kelsey Ter Meer, princi-울pal designer at Heart & Soil ĕ Flowers, in Newburgh, N.Y. Limited ingredients characterize this season's crop. Pottery Barn's Dried Wheat Wreath, for example, comprises a sheaf-like circle of stalks, symbolizing prosperity and good fortune. Bloomist's halo of pink peppercorns, above, adorned only with a cluster of off-center pine cones, discreetly brings color, and Terrain's strangely beautiful Shelf Mushroom and Moss Wreath, made of sponge mushrooms and velvety greenery, conjures nature in its most primitive form.

—Aleksandra Crapanzano

WHEN OTHERS TOOK NOTICE, WE TOOK ACTION. \rightarrow

Flexjet is focused on taking every possible precaution to ensure the well-being of both our Owners and employees. We will not compromise nor hesitate to do whatever is necessary to provide a safe, premium private jet travel experience. We were the first in the fractional industry to fully disinfect our fleet with an antimicrobial solution, MicroShield 360[™]. And the first and only fractional provider to institute Project Lift, an unprecedented way to minimize the risk of exposure to our Owners and their guests.

Learn more about our protocols, and our fractional ownership program at flexjet.com/covid19

866.570.2906 | FLEXJET.COM

2020 FLEXJET, LLC.